

Belgrade , June 28th 2018

STR8 and Giannis Antetokounmpo united for new basketball court in Zvezdara forest

Sarantis company, with its international brand STR8, during June organized the reconstruction of the basketball court in the immediate vicinity of the kindergarten "Zvezdani gaj" in Zvezdara forest. In the presence of the media, celebrities and representatives of the municipality of Zvezdara, the court was ceremoniously opened and handed over for use to neighbors, but also to all Belgraders for whom Zvezdara forest is one of the favorite recreational zones in the city.

The first game on the renewed basketball court was played by the teams gathered by Nemanja Tricky Blazic, a well-known Belgrade freestyle basketball player, and the neighbors from Zvezdara, with whose help the court was reconstructed. In his recognizable style, Slobodan Sarenac, our most famous basketball journalist, commented on the exhibition match of the gathered guests.

The renovation of this basketball court was realized as part of the beginning of the cooperation of STR8 brand and Giannis Antetokounmpo, the celebrated basketball player of the Greek national team and the Milwaukee Bucks who is also the face of the new STR8 Ahead campaign. All STR8 products are available in retail stores and drogeries throughout Serbia, and are intended for all men who, like Giannis, are aiming right towards achieving their goals!

